

Brand introduction PHARMOS NATUR

Reconciling luxury and sustainability. That is PHARMOS NATUR Nature that works. Like nature itself, PHARMOS NATUR Green Luxury sees itself as a living system with a clear sense of purpose: people and nature are the focus. Real nature is luxury. A value all its own. This is what we call Green Luxury. "Green" for us is nature, its uniqueness and its beauty, its vitality, its power and creative strength. "Luxury" is the luxury of being able to use these qualities carefully. "Green Luxury" means for us to respect the whole plant: Active ingredient level, intense light energy, high vibration, and that in the entire cultivation, harvesting and processing process.

Sustainable in every respect. Everything forms a unity and if this unity is preserved and respected, it gives the earth, the plants and the people strength and pure well-being. We make this perfection of nature tangible. You can feel it in the Green Luxury natural products and in the treatments. Luxury does not mean that I have much more at the expense of others. The social and ecological truth is reflected in the prices of the products. High quality comes from the right, high-energy growing location, fertile, healthy soils, loving care and nurturing by small farmers, careful processing procedures and a fair, cooperative partnership with all the people involved in the production. To consciously invest in a product of which I know that all levels have been considered.

That is real luxury combined with nature.